

CITY COUNCIL MEETING MINUTES
Webster City, Iowa February 9, 2010

The City Council met in special session at the City Hall, Webster City, Iowa, at 7:00 p.m. February 9, 2010 upon call of the Mayor and the advance agenda. The meeting was called to order by Mayor Janet Adams and roll being called there were present Janet Adams, Mayor in the chair and the following named Council Members: Linda Conaway, Doug Getter, Jerry Kloberdanz and Geary Meyer.

Mayor Adams announced that this meeting was a Work Session on Economic Development.

ROLL CALL: Adams, Conaway, Getter, Kloberdanz and Meyer voting aye.

City Manager Ed Sadler began the work session with the draft guidance form prepared by City Economic Development Consultant David Toyer on guidance for city funding as incentives for job retention and creation.

Consultant David Toyer outlined major items on the guidance form given to Council. Council then began discussing the document.

Councilman Kloberdanz suggested not stipulating a number of jobs to qualify. City Manager Sadler advised he views a set number as a baseline not a restricted number.

Councilman Getter pointed out looking at how the City invests the 1.5 million and how it works for us. Stressed that activity be more dynamic and must be ongoing. City Manager Sadler recommended that this money may also be a match with State money.

Councilman Meyer emphasized that the public has stressed the issue of jobs to him recently more than anything else.

Toyer suggested that number of jobs be one document and the overall vision/plan be another.

Councilman Getter suggested a goal based outline similar to the following:

Goal 1 – 500 jobs

Goal 2 – ongoing city financial pool

The entire council agreed getting into verbiage is counterproductive and that the document should and will change over time.

City Manager Sadler suggested that finding out what worked elsewhere is good so that the City can learn why something may or may not work for us.

Councilman Getter suggested that the guiding document be only one page.

Toyer and Sadler both said that the first page is the most important to them and if Council wanted to get rid of the others and simplify it that would be fine.

Council agreed that the number of jobs should be 300-500 using the 1.5 million when specifying a number.

It was the **consensus** of the Council to only have a one page document as a guiding document for the economic development process.

City Manager Sadler added that Toyer will be getting out and familiarizing himself with local businesses so that the City can help facilitate their needs as well. Sadler stated that Toyer will then look at what the City can do itself to improve the economic development environment here.

It was moved by Getter and seconded by Kloberdanz that the Council adjourn.
ROLL CALL: Conaway, Getter, Kloberdanz, Meyer and Adams voting aye.

The Council stood adjourned at 8:03p.m.